

# Wigdor LLP Represents Former MLB Advanced Media Executive In Breach Of Contract Lawsuit

March 30, 2018 • News & Press

On March 29, 2018, Wigdor LLP filed a lawsuit on behalf of former MLB Advanced Media, L.P. (“BAM”) executive John Dinn Mann against BAM and BAMTECH, LLC (“BAMTech”).

Mr. Mann, the former Executive Vice President of Content at BAM, spent over 17 years transforming the media arm of Major League Baseball into a multi-billion dollar powerhouse. He alleges that he was granted 2% equity in BAM’s “non-baseball business” (now d/b/a BAMTech) during a June 2006 board meeting. The lawsuit alleges Mr. Mann was awarded the equity stake to prevent him from leaving the company to join sports marketing firm IMG.

As alleged, despite the fact that Mr. Mann is a 2% owner of BAMTech, he received no compensation when Disney recently paid approximately \$2.6 billion to purchase 75% of BAMTech. According to the Complaint, Mr. Mann was fired without cause at the end of 2017 and that both BAM and BAMTech have since advised Mr. Mann, without any coherent explanation, that he is not actually an equity owner of BAMTech. Mr. Mann is seeking damages for breach of contract, breach of the implied covenant of good faith and fair dealing, promissory estoppel, unjust enrichment and fraud.

Former MLB exec says he got screwball after Disney's \$2.6B purchase of BAMTech <https://t.co/CP0RYWrnNH> [pic.twitter.com/mtuA918QGZ](https://pic.twitter.com/mtuA918QGZ)  
– The Hollywood Reporter (@THR) [March 29, 2018](#)

Plaintiff is represented by Wigdor LLP Founding Partner [Douglas H. Wigdor](#) and Partner [Michael J. Willemin](#).

Statement from Douglas H. Wigdor, Founding Partner of Wigdor LLP, and Michael J. Willemin, Partner of Wigdor LLP:

“Mr. Mann spent 12 years building BAMTech from nothing into the \$3.75 billion company it is today. As alleged in the Complaint, when it came time for BAM to make good on its agreement to pay Mr. Mann 2% of the equity it had previously granted him, it decided instead to cast him aside and renege on its promise. Companies should not be permitted to treat dedicated employees in this manner, and we look forward to holding the defendants

| accountable.”

[Read Full Complaint Here](#)

**NY Daily News**

*“Major League Baseball online content arm BAMTech sued by ousted exec over equality claim in Disney stake”*

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**NY Post**

*“Former tech exec says MLB cheated him out of \$80M”*

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**Washington Post**

*“Ex-MLB executive sues, claiming breach of contract, fraud”*

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**Law360**

*“Ex-MLB Media Employee Says Co. Reneged On Equity Stake”*

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**NY Times**

*“Ex-MLB Executive Sues, Claiming Breach of Contract, Fraud”*

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**Bloomberg**

*“MLB Streaming Arm Sued by Former Executive Over Disney Sale”*

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**Hollywood Reporter**

*“Former MLB Exec Says He Got Screwball After Disney’s \$2.6B Purchase of BAMTech”*

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